

07 January 2026

Dear Sir / Madam,

**SUBJECT: SEPC Business Delegation (BUYER SELLER-MEET)  
to Australia (Melbourne) and New Zealand (Auckland)  
15 – 21 March 2026**

Greetings from the Services Export Promotion Council (SEPC)!

We are pleased to inform you that Services Export Promotion Council (SEPC) is organizing a Business Delegation of Indian Services Industry to the Australasia Region covering Auckland and Melbourne, scheduled to be held from 15th to 21st March 2026.

The buyer-seller meet is being organized with the support of Indian missions in the respective countries and **Market Access Support (MAS) under Export Promotion Mission – NIRYAT DISHA** scheme of the Indian Government. Proposed business delegation aims to create new business opportunities, build long-term partnerships and expand India's services exports in a rapidly growing Oceania region.

SEPC is working towards expanding market access and strengthening institutional ties with the focus countries. Overall, the delegation will enhance India's visibility, generate business leads, and open doors for collaboration across priority service sectors in the region.

Key focus Services Sectors:

**Melbourne**

- Agriculture/Agri Tech and allied services
- Educational/EdTech Services/Skilling Institutes
- Entertainment (including AVGC/Animation)
- IT/ITES/Emerging Technologies
- Legal / Accounting and Financial Services
- E-Commerce / Retail Services
- Overseas recruitment and manpower services

**New Zealand**

- Agriculture/Agri Tech and allied services
- Educational/EdTech Services/Skilling Institutes
- Entertainment (including AVGC/Animation)
- IT/ITES/Emerging Technologies
- Legal / Accounting and Financial Services
- E-Commerce / Retail Services
- Engineering Services
- Overseas recruitment and manpower services

These sectors reflect India's strengths in services exports and align with Australasia region.

**Participation fee:**

- Rs. 25,000/ per country per delegate for SEPC members
- Rs. 30,000/ per country per delegate for non-members

**DELEGATION SCHEDULE**

S. NO.	DESCRIPTION	DATES	SCHEDULE
1	Buyer Seller Meet in Auckland, New Zealand	Sunday, 15 March 2026	Delegation Arrival in Auckland from India
		Monday, 16 March 2026	Buyer-Seller Meets Venue: Consulate General of India Premises, Auckland
		Tuesday, 17 March 2026	Follow Up Meetings
		Wednesday, 18 March 2026	Delegation Arrival in Melbourne Australia
2	Buyer Seller Meet in Melbourne, Australia	Thursday, 19 March 2026	Buyer – Seller Meets Venue: Consulate General of India Premises, Melbourne
		Friday 20 March 2026	Follow up Meetings
		Saturday 21 March 2026	Departure to India

Who Should Join: Indian services providers seeking to expand their footprint in Australia and New Zealand. We invite all service providers to actively participate in this delegation and leverage this platform to establish meaningful business linkages in the focused markets, and explore direct export opportunities.

For any clarifications, please feel free to contact the SEPC Secretariat at: Mr. K Rathakrishnan, +91 9891416103, Email: [k.rathakrishnan@servicepec.org](mailto:k.rathakrishnan@servicepec.org)

With best regards,



Dr Abhay Sinha  
Director General